**Title of Research Project:** Design Research on Social Media

**Investigators:**  **Contact Email**

Principal Investigator: Vinayak Nair

Faculty Sponsor: Diana Hubbard, Ph.D. diana.hubbard@utdallas.edu

**Purpose:** The purpose of this study is to increase our understanding of social media by interviewing and surveying people on their experiences with it.

**Description of Project:** This research is to help my class learn about people’s experiences with social media. We are interviewing people for a half hour to hour on their thoughts, attitudes, beliefs, and understanding of social media. This will take place at a public location agreed to between the researcher and the participant. It will be audio recorded. By its very nature, it is possible the topic of this research study may be upsetting. If you find that to be true, we encourage you to discuss this with a trained professional.

**Payments for Participation:** Participants will not receive any reimbursement for participation in this study.

**Voluntary Participation:** All individuals have the right to agree or refuse to participate in this study. Individuals who consent to participate also have the right to change their minds at any point during the experimental procedure. Participants may tell the investigator that they no longer wish to participate. Refusal or withdrawal of participation will not involve any penalty.

**Records of Participation in this Research:**

**Information Stored at the University of Texas at Dallas**

All of the information participants provide to investigators as part of this research will be protected and held in confidence within the limits of the law and institutional regulation. Participants names will not be associated with their audio files or their comments made for this research. Audio recordings will be uploaded to University services and once secured there, they will be removed from the student’s devices. Additionally, the uploaded audio recordings will not be accessible outside of the class. Once the class is over, all recordings will be destroyed.

**Information Available to Others:** Members of The University of Texas at Dallas’ Office of Research Compliance (ORC) may review the records related to this research project, which has been designated by the ORC as exempt from review by an Institutional Review Board. ORC is responsible for assuring the community that the rights of participants in UTD affiliated research are respected.

**Publications Associated with this Research:** The results of this research may appear in publications but individual participants will not be identified.

**Contact People:**

Participants who want more information about this research may contact any of the investigators listed at the top of this document. Participants who want more information about their rights as a participant or who want to report a research related injury may contact:

The University of Texas at Dallas Office of Research Compliance 972-883-4579

UTD Office of Research

